

together for **child**ren SUNDERLAND

Our aspirations for 2022-2025



Empowering children & young people to use their voice and influence

- We want to hear what is at the heart of the agenda for our children, young people, and their families.
- We want young people's experiences and ideas to help influence and shape our future.
- We want children and young people to use their voices to design, deliver and review services that they receive.
- We want young people to work with us to deliver new and impactful joined up work.



Supporting our workforce and making the best use of resources

- We want to inspire our workers to be the best and reach their potential.
- We want to retain a healthy and happy workforce that can continue to develop and thrive.
- We want to make the best use of resources available to us.
- We want to balance financial stability with a drive to deliver innovation and creative solutions to our challenges.



Inspiring creative and innovate practice

- We want to innovate and transform in a way that others cannot.
- We want to push boundaries in how we use our data and intelligence.
- We want to work smarter, so our processes are efficient, cost effective and supportive to our workforce.
- We want to develop our culture to redefine and embrace our values, behaviours, and new ways of working.



Leading and influencing future policy and direction

- We want to work with partners and young people to halt the effects of climate change.
- We want every child and young person in Sunderland with special education needs and/or disabilities to meet their potential.
- We want to provide early support to families to prevent any problems occurring.
- We want every child to progress successfully to adulthood.

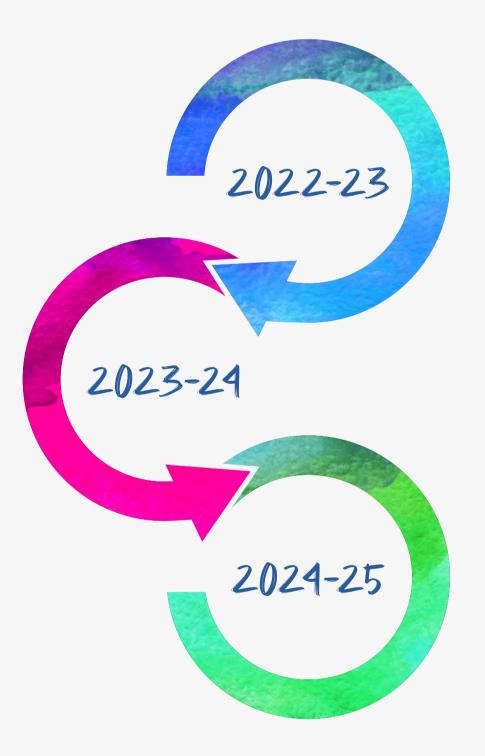
How we will achieve them

Voice & Influence

- Expand opportunities for young people to influence
- Provide the right communication tools and platforms
- Reinforce young people's role in service improvement
- Be led by the ideas of young people on their chosen topics
- Enhance the Young Commissioner Programme
- Engage with parents and carers
- Be led by young people to change our language

Workforce & Resources

- Listen and engage with our workforce
- Have high quality learning & development opportunities
- Recruit and retain outstanding workers
- Have strong career pathways
- Seize opportunities for traded services & bids
- Link our financial strategy to our aspirations
- Develop our estate and infrastructure



Creative & Innovative Practice

- Challenge ourselves to think differently
- Build successful and innovative partnerships
- Be innovative in how we use technologies
- Transform how we use data and intelligence
- Integrate Signs of Safety across all frontline livery
- Support sector led improvement
- Actively develop our culture

Future Policy & Direction

- Be carbon neutral by 2030
- Expand post-16 education and training opportunities
- Have a skills agenda that meets current & future need
- Expand early intervention initiatives
- Put early support services into more areas
- Deliver what families with SEND tell us they need
- Co-design a SEND App with families

Putting them into action

Delivery plans



Empowering Young People Strategy & Plan



People Strategy & Plan





Financial Strategy



Transformation Programme Project Plans



Sunderland City Plan

Measures for our annual check



Children & Family Outcomes



Digital, Transformation



Workforce

& Learning



& Influence



Finance & Resources



Participation

& Inclusion