



Sunderland Young Achievers' Awards 2025

Nomination guidance notes



Welcome

The annual Sunderland Young Achievers' Awards shines a spotlight on the outstanding achievements of young people, honouring their courage, talents, and remarkable contributions to the life of our city across a diverse range of categories. The awards have been delivered by Together for Children, Sunderland City Council's children's services partner for over 30 years.

2025 categories

 Bringing Communities Together Award	 Young Health and Wellbeing Champion	 Young Mental Health Champion
 Arts and Culture Award	 Music Award	 Young Carer Award
 Youth Voice Award	 Young Environmental Champion Award	 Achievement in Learning Award
 Sport and Physical Activity Award	 Personal Growth Award	 Overall winner

Help to complete your nomination

Here's a simple guide to completing an award nomination for the Sunderland Young Achiever's Awards. These notes will help you highlight the nominee's achievements, skills, and qualities in the best possible way.

1. Know the criteria

Make sure the young person or the group you're nominating meets the eligibility requirements below:

- ✓ The young person or group live in Sunderland
- ✓ The young person or group are aged between 8 - 20 or 25 for those with Special Educational Needs and Disabilities (SEND)

2. Pick a category or two that you think suits them best

Review the different award categories carefully above to find the best fit for the young person's or groups' achievements. You can enter the nominee in more than one category, but make sure each nomination is tailored specifically to that category. Highlight the achievements and qualities that best align with the category's focus.

3. Describe their achievements

Provide specific examples of the nominee's achievements. This could include details such as:

- **What they did:** e.g. describe the activities, projects, or actions they completed.
- **What difference it made:** explain how their actions made a difference e.g. helping others, contributing to the community, motivating friends or classmates, contributed to local groups, excelling in a topic, growing a skill, achieving an aim or promoting an area.

4. Highlight their qualities

- Mention personal qualities like empathy, leadership, resilience, kindness, supportiveness, dedication or creativity.
- Show how these qualities have helped them overcome challenges or have inspired others.

5. Use feedback from others

- If you can include specific examples or feedback from others who have been impacted by the actions of the group or young person.



Remember you don't have to write pages and pages for a nomination but we do need to be able to clearly understand why the young person or group have been nominated and why you think they deserve an award. Using clear language, bullet points if needed and photos and video to highlight your point if appropriate; helping to ensure the nomination is thoughtful, impactful, and specific to them.



For more information please email
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